

# Connecting For Leaders™

Maximizing Leadership Effectiveness for Business Impact

**Connecting For Leaders rapidly expands each participant's effectiveness as a leader.** By accelerating self-awareness around personal strengths and the communication dynamics associated with managing others, participants learn to “multiply self” by delegating more effectively, to increase team efficiency and time management, to enhance team skills and performance, and to become more assertive and successful at influencing the organization.

## Program Qualities



**Flexible delivery** meets the needs of every participant regardless of schedule or location and can be adapted for the classroom, a high-impact virtual setting, or a combination of both.



**1:1 coaching** over 5 sessions adapts the program to each participant's needs. Professional coaches individualized learning for the participant and also engage the participant's boss in the learning and retention process and ensure new skills are put to work.



**Positive impact** from our unique training + coaching method outpaces traditional learning environments with over 3x with better retention and on-the-job application.

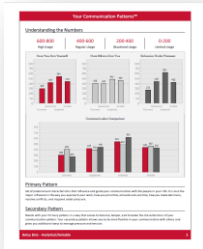
## Positive Impact

Participants and their sponsoring organizations alike see immediate results, including:

- A 70% higher ROI for training dollars invested (based on deliberate pacing to ensure skills are truly transferred).
- “Flipped learning” model provides greater flexibility and means less time in the classroom and more time applying key concepts on the job.
- Personal coaching promotes individualized learning by giving participants steady, sustained support to ensure concepts are understood and applied.

# Program Details

## Connecting For Leaders Includes



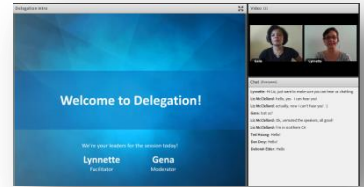
**iConnect assessment, report, and interactive eLearning** that reveal participants' personal communication patterns, how others perceive them, and how they handle stressful situations.



**Interactive workbooks** engage participants in key concepts prior to each workshop—essentially “learning before the learning” with rich media in the form of assessments, videos, and audio stories.

## Virtual workshops

teach temporary modifications when addressing others in order to communicate more effectively, hold difficult conversations, and get work done more efficiently and with less conflict. (Live virtual and classroom options available.)



**1:1 coaching sessions** adapt modules to individualize learning for each participant's needs. Participant work with the same coach throughout the process. The coach also engages the participant's boss in the learning and retention process and ensure new skills are put to work.

**Follow-on tools** ensure retention of key concepts and include printable job aids, online resources, and elearning.

## Curriculum Overview

Module	Description	Interactive Workbook	Virtual Workshop	Coaching Session	Follow-On Tools
<b>Connecting With People</b>	Communicate more effectively while easily resolving conflict.	✓	✓	✓	✓
<b>Inspiring Trust &amp; Confidence</b>	Develop your personal leadership brand and build trust and accountability.	✓	✓	✓	✓
<b>Delegating</b>	Increase team efficiency while developing members of your team.	✓	✓	✓	✓
<b>Performance Coaching</b>	Give skillful and productive performance feedback to improve results.	✓	✓	✓	✓
<b>Influence</b>	Gain support for ideas and initiatives while overcoming resistance from others.	✓	✓	✓	✓

**Estimated time to complete:** 2-3 hours per week over 10-12 weeks

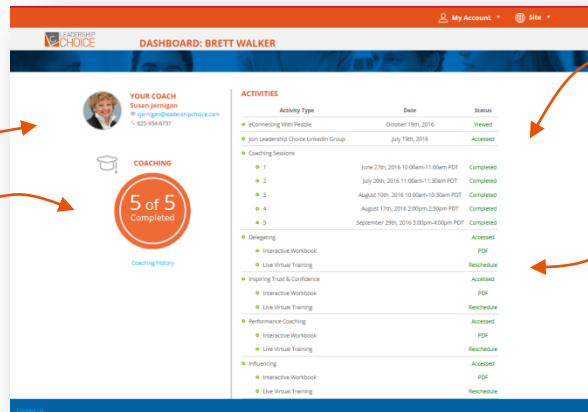
# Program Details

## Participant Dashboard Features Include

Allows participants to complete all tasks from one convenient dashboard location.

Secure login and easy access coach's contact

At-a-glance progress summary



Scheduling links for all sessions and modules

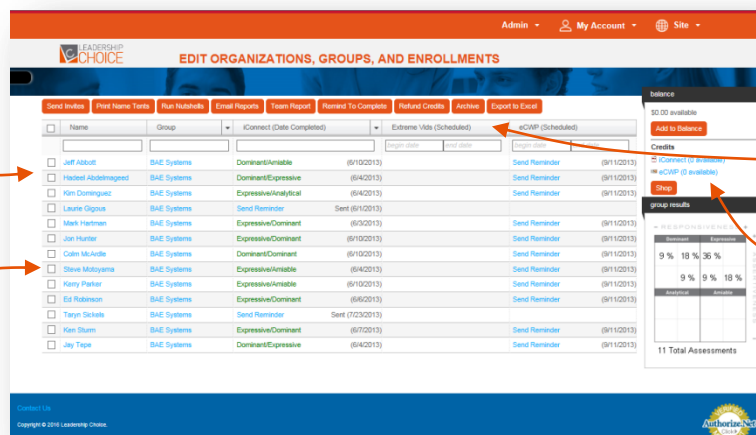
Links for downloading course components

Reminders and coaching reports via email

## Administrative Dashboard Features Include

Secure access for enrolling, reminding, and tracking participants

Drill-down support to view each participant



Multiple reporting options for comparing participants

Ecommerce support for managing your account

